Presentation Card Imprint Guide

Our 4" x 10" Presentation Cards are pocket-sized versions of our large displays to hand out after a presentation. Build community support and raise awareness by adding an imprint to the back side of each card.
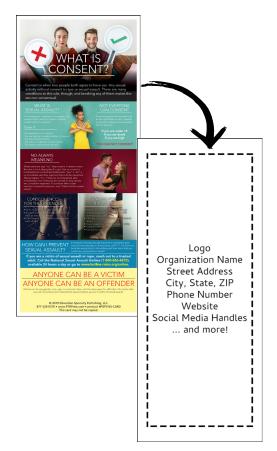
Pricing

- Minimum quanitity to imprint is **100**
- **Black and white only** imprints are **$0.05** per card
- **Full color** imprints (any other than black and white) are **$0.10** per card

Art & Typesetting

There are **three ways to submit** your artwork and/or custom message:

1. Using the online designer on the product page
2. Before adding the product to the cart (our art department will layout your imprint for you)
3. Emailing your artwork to **sales@ptrpress.com** or your sales rep (our art department will layout your imprint for you)

Whichever method you choose to submit your artwork, **we will send you a proof** for you to approve before we begin your order. If your artwork needs work, you may be charged an art fee (our sales and/or art department will contact you beforehand so you can authorize any additional changes & charges).

When submitting artwork, please keep in mind:
- Imprint size for Presentation Cards should be no more than **3.5" W x 9" H**
- **Fonts must be converted to outlines** prior to submission to insure accuracy. Failure to convert fonts may result in the art department choosing a similar font as a replacement, unless a font file is provided.
- Artwork must be at least **300 DPI** and **preferably saved as a vector file** (.ai, .pdf, .svg, or .eps).
Vector files provide the best quality and can be resized without loss of sharpness or detail.
- Raster files (.psd, .tif, .pngs, .jpg) are also accepted. However, the imprint must be created at 3.5" W x 9" H and saved at 300 DPI. **HINT:** If you're questioning the quality of your imprint, zoom in. If the imprint looks blurry / has fuzzy edges -- it is not suitable for printing. Resizing the imprint will not fix the quality.
- **WE DO NOT ACCEPT:** GIF files, Word documents, photocopies and any low-resoultion/72 DPI files that are commonly found on the internet.

Shipping & Delivery

Please allow up to **7-10** days for shipment after we receive approval of the proof.

Returns

We **cannot** accept returns on personalized materials unless an error has occured due to a problem on our end.

Questions? Call (877) 329 - 0570 or email info@ptrpress.com and our sales and/or art department will be happy to help you!