THE POWER OF SAYING NO IS IN YOUR HANDS

67%

of teenagers feel some or a lot of pressure to fit in socially

Saying no is a strength, not a weakness:

CLAIM YOUR RIGHT TO A HEALTHY AND SAFE FUTURE.

Teens who see favorable images on social media of other teens drinking are

THREE TIMES

more likely to try alcohol.

PREVIEW COPY

A teen driver's risk of death increases by

44%

with one teen passenger and quadruples with three or more teen passengers

55%

of teenagers who tried drugs self-report doing so because of peer pressure.

Resistance to peer pressure increases between ages

14-18

but stops increasing between 18-30

70%

of teenagers who smoke say they began because they had friends who smoke or felt pressured