# INDOOR SMOKING KILLS!

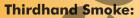
 ${f T}$ here's a reason why many states have enacted statewide bans on smoking in enclosed public places.

It's because indoor smoking KILLS!

Its dangerous consequences must not be overlooked.

#### **Secondhand Smoke:**

- Is a known carcinogen.
- Causes about 42,000 adult deaths each year.
- Increases the risk of children developing asthma, pneumonia, and bronchitis.
- · Finds its way through ventilation systems, under doors, and through windows.



- Is the nicotine residue left on surfaces from tobacco smoke.
- Becomes more toxic with time.
- Cannot be easily removed.
- May be carcinogenic.

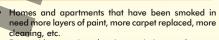
### Smoking-Material Residential Fires:

- Cause over \$600 million in direct property damage every year.
  - Are the leading cause of civilian home fire deaths.
- Kill about 1,000 people each year.

### SMOKERS ARE **7 TIMES** MORE LIKELY THAN NONSMOKERS TO HAVE A FIRE IN THEIR HOME.

#### Other Consequences:

OVER 230
HOUSING
AUTHORITIES
HAVE
SUCCESSFULLY
GONE
SMOKE-FREE



- Even with extensive cleaning, painting, and carpet replacement, nicotine residue may remain.
- Apartment buildings that allow smoking indoors have more vacancies, higher insurance rates, and lower profits.
- Non-smoking tenants can bring legal action related to secondhand smoke exposure against owners and smoking tenants.

## LANDLORD? GO SMOKE-FREE!

- · Establish an explicit smoke-free policy.
- Educate your residents on the change in policy.
- Adjust leases and rental terms to include nonsmoking clauses.
- As smoked-in units are vacated, hire experienced cleaning professionals to eliminate nicotine residue.
- Enforce the smoke-free policy.
- Get support and assistance from online and local resources.





