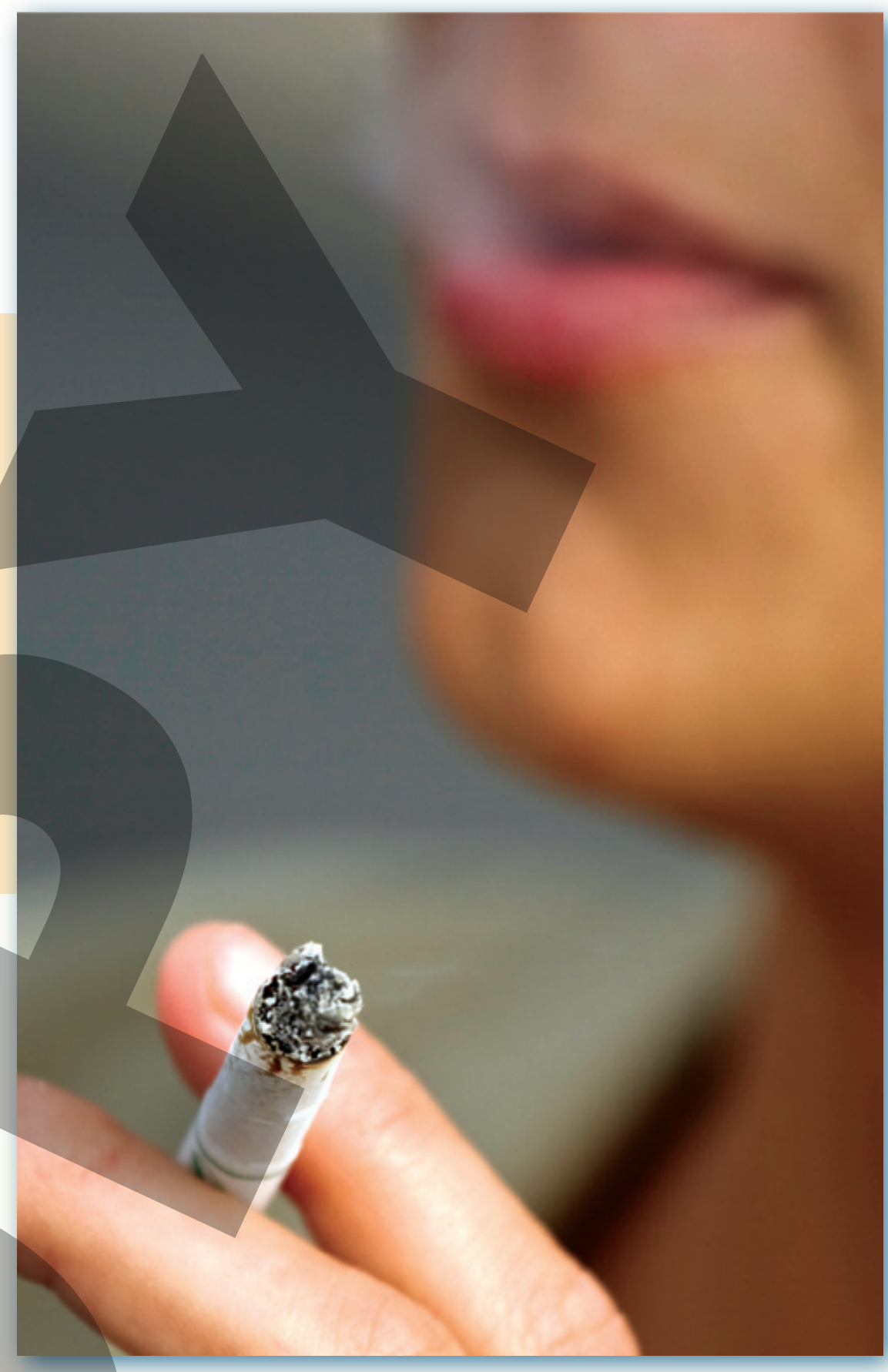


INDOOR SMOKING KILLS!

There's a reason why many states have enacted statewide bans on smoking in enclosed public places.

It's because indoor smoking **KILLS!**

Its dangerous consequences must not be overlooked.



Secondhand Smoke:

- Is a known carcinogen.
- Causes about 42,000 adult deaths each year.
- Increases the risk of children developing asthma, pneumonia, and bronchitis.
- Finds its way through ventilation systems, under doors, and through windows.

Thirdhand Smoke:

- Is the nicotine residue left on surfaces from tobacco smoke.
- Becomes more toxic with time.
- Cannot be easily removed.
- May be carcinogenic.

Smoking-Material Residential Fires:

- Cause over \$600 million in direct property damage every year.
- Are the leading cause of civilian home fire deaths.



SMOKERS ARE 7 TIMES MORE LIKELY THAN NONSMOKERS TO HAVE A FIRE IN THEIR HOME.

Other Consequences:

OVER 230 HOUSING AUTHORITIES HAVE SUCCESSFULLY GONE SMOKE-FREE.

- Homes and apartments that have been smoked in need more layers of paint, more carpet replaced, more cleaning, etc.
- Even with extensive cleaning, painting, and carpet replacement, nicotine residue may remain.
- Apartment buildings that allow smoking

indoors have more vacancies, higher insurance rates, and lower profits.

- Non-smoking tenants can bring legal action related to secondhand smoke exposure against owners and smoking tenants.



LANDLORD? **GO SMOKE-FREE!**

- Establish an explicit smoke-free policy.
- Educate your residents on the change in policy.
- Adjust leases and rental terms to include nonsmoking clauses.
- As smoked-in units are vacated, hire experienced

- cleaning professionals to eliminate nicotine residue.
- Enforce the smoke-free policy.
- Get support and assistance from online and local resources.

**INDOOR SMOKING IS DANGEROUS!
TAKE IT OUTSIDE!**