

IN THE KNOW:

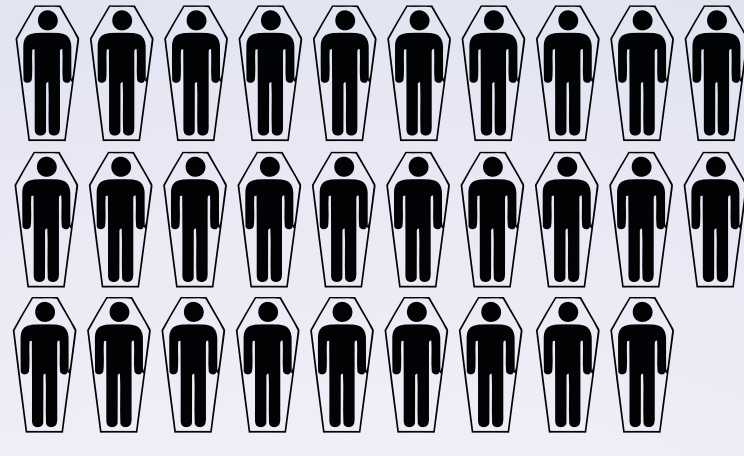
Driving Under the Influence

Drinking, Driving & Dying



36,000 fatal motor vehicle crashes each year
10,000 were alcohol or drug related

29 the number of Americans who die every day from alcohol/drug impaired driving



the minutes between each drunk driving death



In their lifetime, **ONE THIRD** of all Americans will be involved in an alcohol-related crash

Every **120** seconds someone is injured in a drunk driving crash



16 the percentage of alcohol related traffic deaths involving children aged 0-14

44,000,000,000 the cost of drunk driving to our country

How much is too much?

.08 percentage of alcohol in the blood (blood alcohol content or BAC) to be considered legally drunk



3 the number of drinks it takes for an average woman to reach .08% BAC

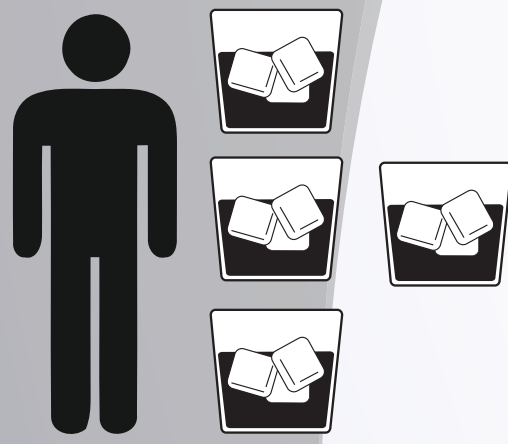
It's the Law...

80 the number of times the average drunk driver has driven drunk before their first arrest



the legal drinking age

4 the number of drinks it takes for an average man to reach .08% BAC



Males are **84%** more likely to drive under the influence of drugs than females

10,000,000 the number of people who reported driving while using drugs



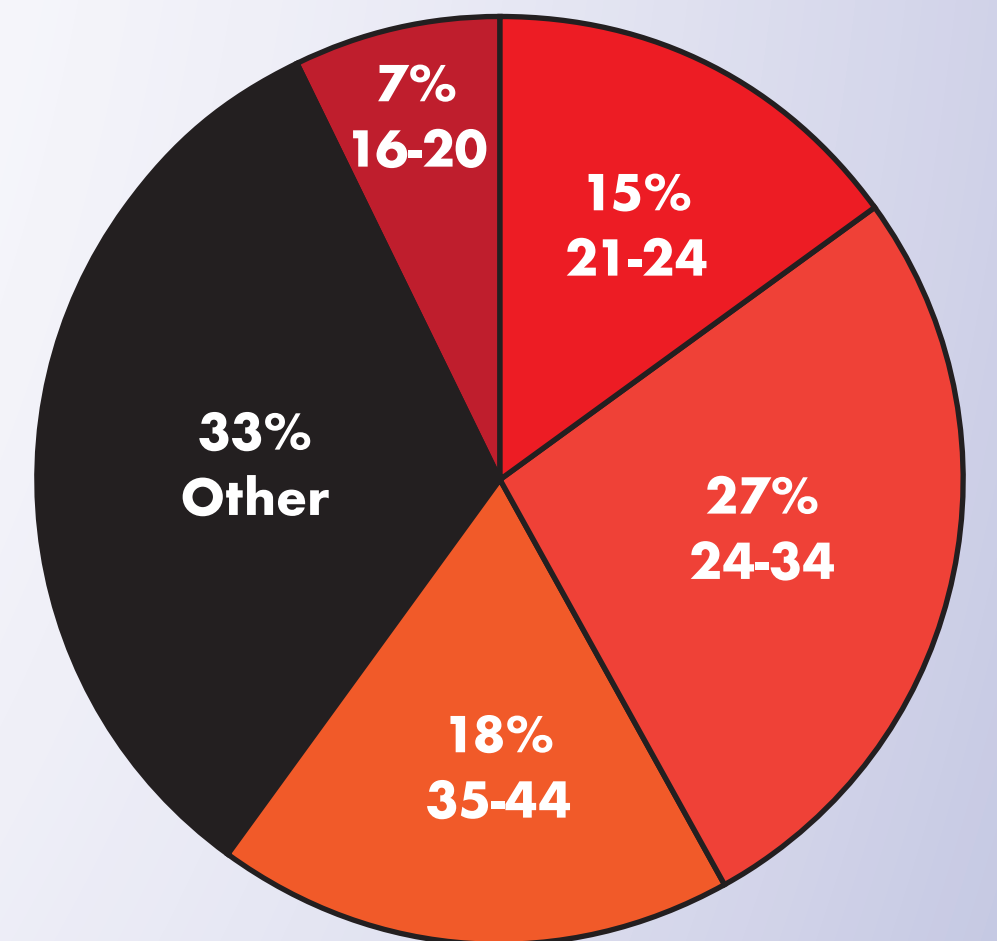
18% of dead drivers test positive for illegal substance abuse

1,500,000 average number of people arrested for driving under the influence each year

Drugged and Behind the Wheel

Drivers with a BAC of **.08** involved in Fatal Crashes

- 7%** 16-20 years old
- 15%** 21-24 years old
- 27%** 25-34 years old
- 18%** 35-44 years old



You can make a difference

Don't accept a ride with a person **under the influence**

When going out always have a **Designated Driver**

If you've been drinking, **get a ride home or call a taxi**

Hosting? Have **non-alcoholic** choices. Ensure all guests leave with a **sober driver**

Drive Sober - Arrive Alive!