

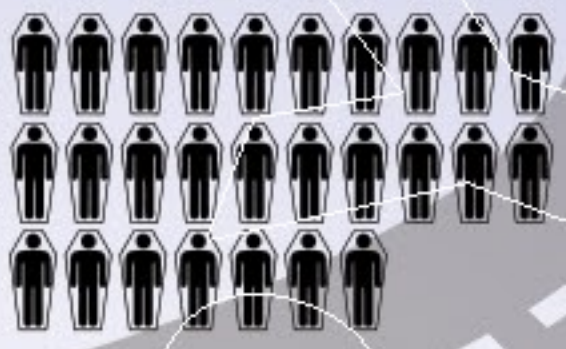
IN THE KNOW: Driving Under the Influence

Drinking, Driving & Dying



40,000 fatal motor vehicle crashes each year
16,000 were alcohol or drug related

27 the number of Americans who die every day from alcohol/drug impaired driving



In their lifetime, **ONE THIRD** of all Americans will be involved in an alcohol-related crash



the minutes between each drunk driving death



17 the percentage of alcohol related traffic deaths involving children aged 0-14

Every **NINETY** seconds someone is injured in a drunk driving crash



132,000,000,000 the cost of drunk driving to our country



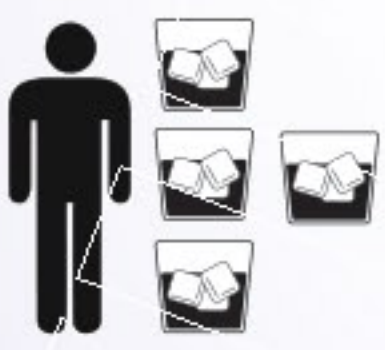
How much is too much?

.08 percentage of alcohol in the blood (blood alcohol content or BAC) to be considered legally drunk



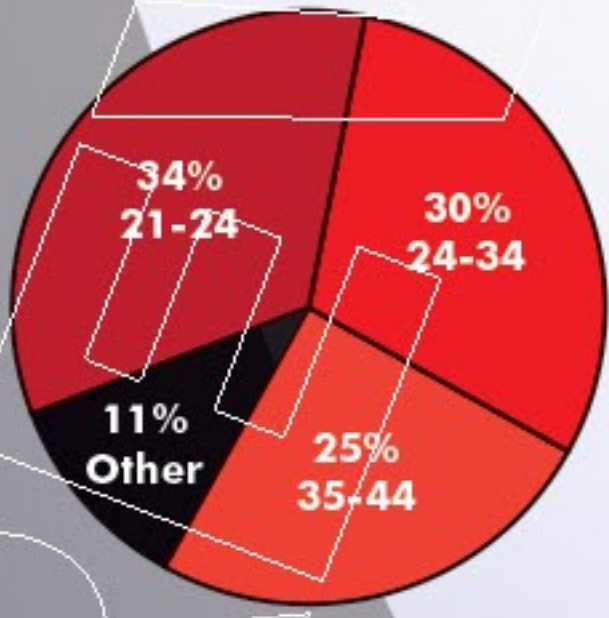
3 the number of drinks it takes for an average woman to reach .08% BAC

4 the number of drinks it takes for an average man to reach .08% BAC



Drivers with a BAC of .08 involved in Fatal Crashes

34% 21-24 years old
30% 25-34 years old
25% 35-44 years old



It's the Law...

80 the number of times the average drunk driver has driven drunk before their first arrest



the legal drinking age

1,400,000 average number of people arrested for driving under the influence each year

Drugged and Behind the Wheel

Males are **84%** more likely to drive under the influence of drugs than females

10,000,000 the number of people who reported driving while using drugs

18% of dead drivers test positive for illegal substance abuse



You can make a difference

Don't accept a ride with a person **under the influence**

When going out always have a **Designated Driver**

If you've been drinking, **get a ride home or call a taxi**

Hosting? Have **non-alcoholic** choices. Ensure all guests leave with a **sober driver**

Drive Sober - Arrive Alive!