17 BILLION BINGE DRINKS
ARE CONSUMED BY ADULTS ANNUALLY

AN AVERAGE BINGE INVOLVES
8 DRINKS

MOST PEOPLE
YOUNGER THAN 21
WHO DRINK ALCOHOL REPORT BINGE DRINKING

38+ MILLION
ADULTS REPORT BINGE DRINKING AN AVERAGE OF FOUR TIMES PER MONTH

MORE THAN **50% OF BINGE DRINKS**
ARE CONSUMED BY ADULTS 35 AND OLDER

2,200+
PEOPLE DIE FROM ALCOHOL POISONING EACH YEAR - MORE THAN 6 PER DAY

BINGE DRINKING COSTS THE ECONOMY
$191 BILLION

1 IN 6
ADULTS BINGE DRINK

PREVIEW ONLY